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National Single Comb White Leghorn Club



The object of this Club shall be to promote the breeding of Single Comb White Leghorns; to bring about a perfect standard for them, as well as a more uniform and full understanding of the present standard requirements; to bring their unequalled good qualities to the attention of the world; and generally to advance their interests in every legitimate manner.



Published by
The National Single Comb White
Leghorn Club

A Reliable Directory of Information and Buyer's Guide
Issued Feb. 15, 1925

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The Single Comb White Leghorn Club

An Appreciation



ALL varieties of fowls in existence today, the standard Single Comb White Leghorn occupies one of the outstanding places in the poultry industry. They are pre-eminently an egg producer; they carry more entries and have more records to their honor than any other in the Official Contests of our country today. They enjoy the distinction of not only producing large numbers of eggs, but the eggs are of a size, with a uniform shape and color, to command highest quotations on the general and fancy markets everywhere. The eggs are high in hatchability, the chicks are lively and not difficult to rear, and grow into the most profitable broilers in the shortest time with the least feed of any breed, properly grown and fattened, both the broiler age and mature birds furnish a carcass that carries sufficient fat, with a yellow skin, making a fine flavored, juicy, tender meat that is second to no other breed in nutritive value, and for which there is always a high-class demand.

In the rapidly growing baby chick business, most of the success is built upon Single Comb White Leghorns, because of the ease and high percentage of the hatches and the livability of the chicks, and the fact that Single Comb White Leghorns are usually wanted by the thousands, as compared to the hundreds, in other varieties and breeds. The demand for eight to twelve week old and mature pullets is increasing annually.

Their quick maturity in the shortest possible time, with a minimum amount of feed and labor, makes them the most economically produced fowl, and therefore the most profitable, either as broilers, mature market fowls, egg producers or breeding birds.

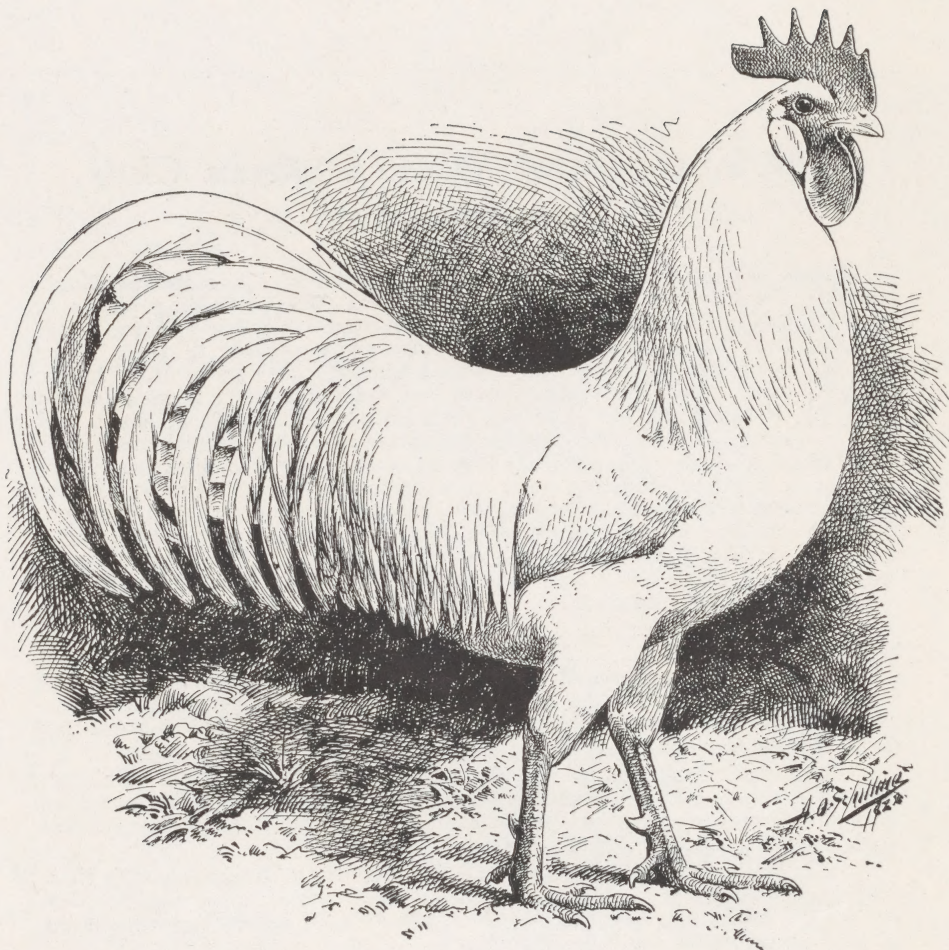
As a fancier's fowl they supply all the love of the beautiful, with their magnificent white plumage, their brilliant red combs, faces and wattles, rich yellow beaks and legs; their graceful lines, built upon sweeping curves, all tend to complete our "Ideal."

In care and management the Single Comb White Leghorn is adaptable under any condition; they stand confinement well, as they are always active and alert even in very small space, or in open spaces they are good foragers, and are hardy in any section or climate. They can be successfully handled in flocks of thousands of birds, or by the dozen in the back yard.

The superior value of the variety is a proven reality, no mistake is possible in selecting the Single Comb White Leghorn, on either commercial grounds, as a fancier's fowl, or for the domestic economies that are possible with a good producing family flock.

NATIONAL SINGLE COMB WHITE LEGHORN CLUB.





THE STANDARD S. C. WHITE LEGHORN

The American Standard of Perfection is the official guide for the Leghorn Standard. It contains, in far greater detail, the specified requirements of the ideal bird than does this brief summary, the description being that which was desired by the majority of the several thousand breeders who participated in the last Standard revision.

Every breeder of White Leghorns should own and study this great book. Copies may be obtained by sending order to American Poultry Association, Fort Wayne, Ind. Price \$2.50 per copy. This issue will govern through the year 1930.

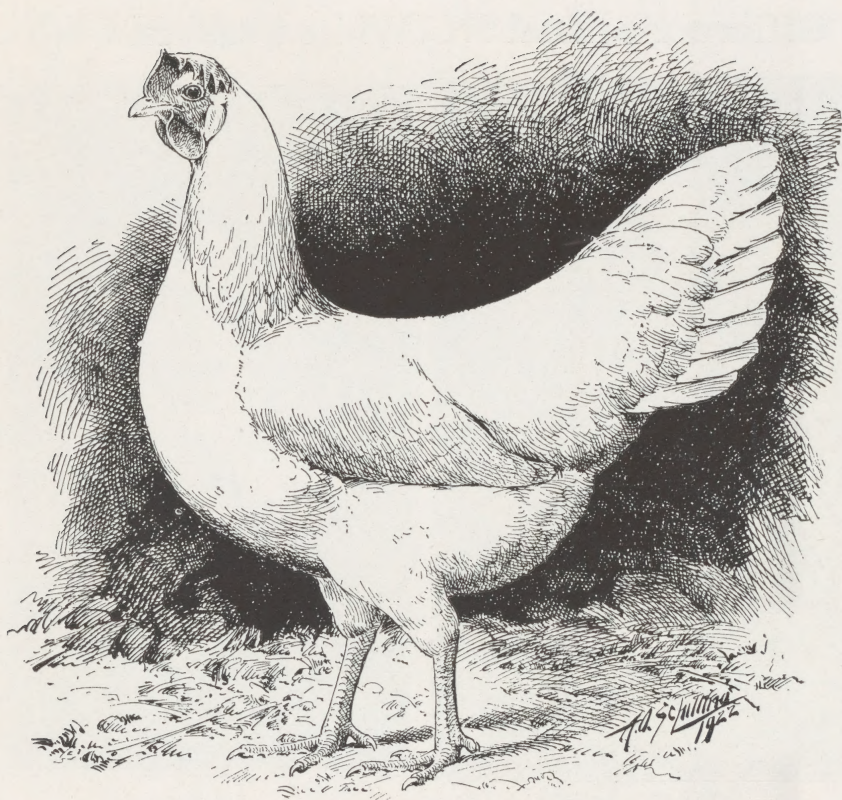
STANDARD WEIGHTS

Cock	5½ lbs.	Hen	4 lbs.
Cockerel	4½ lbs.	Pullet	3½ lbs.

Males going more than one pound below these weights will be disqualified; or females going more than one-half pound below these weights will be disqualified.

HEAD POINTS

Stress is placed on the smooth, even texture of comb, face, wattles, and ear lobes. Comb, head, beak and eyes are moderate in size, with comb of male standing firm and erect, in the female, the first part of the comb is upright, the remainder leaning downward after the first point.



THE STANDARD S. C. WHITE LEGHORN BODY CONFORMATION

The body of the Ideal Leghorn should be long and deep with good width from full well-rounded breast and front and carry its width in proportion to the full extreme rear of the body proper in order to insure capacity and heavy production. Bagging or tapering at the rear position are undesirable features. Back lines and tail carriage can best be visualized with reference to the Ideal illustration above, noticing width of body and a well spread tail as essential factors.

Feather quality is also a valuable factor, they should be of good width as narrow feathers are usually associated with lack of constitutional vigor and strength.

The rather large wings should be folded and well carried. Quality in feather is essential, they should be broad rather than narrow with an abundance of hackle, saddle, and tail coverts, especially.

Narrow backs, high tails, pinched tails, shallow breasts, or thin bodies should be avoided in all cases.

LEGS AND TOES

Only moderately long shanks, and lower thighs are requested, with straight toes, also of moderate length.

COLOR

Plumage in all sections should be clear, pure white; beak, shanks and toes, yellow eyes, reddish bay; ear lobes, white; face, comb and wattles, bright red.

Officers National S. C. White Leghorn Club



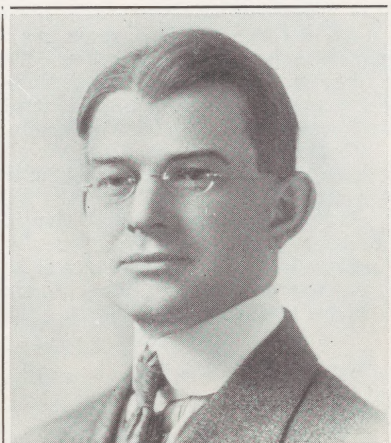
President
A. O. SCHILLING
Rochester, N. Y.



Secretary-Treasurer
ALMA LEONA BROWN
Burlington, Wis.



Eastern Vice President
THOMAS H. IRELAND
New Kensington, Pa.

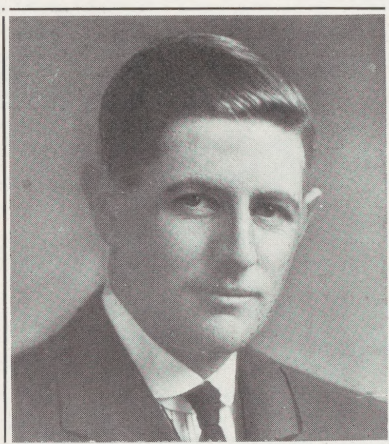


Northern Vice President
L. E. HEASLEY
Grand Rapids, Mich.

Officers National S. C. White Leghorn Club



Central Vice President
MRS. GEO. B. SIMMONS
Napton, Mo.



Western Vice President
J. J. YECKEL
Tonasket, Wash.

This space reserved for
Southern Vice President
M. JOHNSON
Bowie, Texas



Election Commissioner
F. D. ROGERS
Elgin, Ill.

State Meet Specials

ALABAMA—Mobile

Special Ribbons	Cup, Marshall Farms, Mobile.
" "	Cock, F. T. Rosengrant, Crichton.
" "	Hen, Dr. J. T. Adams, Mobile.
" "	Cockerel, L. A. Riley, Mobile.
" "	Pullet, Dr. J. T. Adams, Mobile.
" "	Old Pen, J. T. Williams, Grand Bay.
" "	Young Pen, J. T. Williams, Grand Bay.

CALIFORNIA—Pasadena

Special Ribbons	Cup, J. C. Williams, Fullerton.
" "	Cock, J. C. Williams, Fullerton.
" "	Hen, J. C. Williams, Fullerton.
" "	Cockerel, J. C. Williams, Fullerton.
" "	Pullet, J. C. Williams, Fullerton.
" "	Old Pen, J. C. Williams, Fullerton.
" "	Young Pen, J. C. Williams, Fullerton.

FLORIDA—Jacksonville

Special Ribbons	Cock
" "	Hen, B. F. Hargis, Umatilla.
" "	Cockerel, J. M. Payne, Columbus, Ga.
" "	Pullet, J. M. Payne, Columbus, Ga.
" "	Best Pen, J. M. Payne, Columbus, Ga.

GEORGIA—Carrollton

Special Ribbons	Cock, G. J. Gray, Carrollton.
" "	Hen, L. P. Baker, Hapeville.
" "	Cockerel, G. J. Gray, Carrollton.
" "	Pullet, L. P. Baker, Hapeville.
" "	Old Pen, L. P. Baker, Hapeville.
" "	Young Pen, H. H. Alexander, Carrollton.

IDAHO—Pocatello

Special Ribbons	Cock, Fred Summerill, Jr., Ogden, Utah.
" "	Hen, Fred Summerill, Jr., Ogden, Utah.
" "	Cockerel, Fred Summerill, Jr., Ogden, Utah.
" "	Pullet, Fred Summerill, Jr., Ogden, Utah.
" "	Old Pen, Liberty Farms, A. E. Lloyd, Mgr., Jerome, Ida.
" "	Young Pen, Liberty Farms, A. E. Lloyd, Mgr., Jerome, Ida.

ILLINOIS—Chicago (Show Cancelled)

INDIANA—LaFayette

Special Ribbons	Cup, Henry W. Heine, LaFayette.
" "	Cock, Henry W. Heine, LaFayette.
" "	Hen, Henry W. Heine, LaFayette.
" "	Cockerel, Henry W. Heine, LaFayette.
" "	Pullet, Henry W. Heine, LaFayette.
" "	Old Pen, Henry W. Heine, LaFayette.
" "	Young Pen, Henry W. Heine, LaFayette.

IOWA—Des Moines

Special Ribbons	Cup, Wm. H. Harvey, Des Moines.
" "	Cock, Fairview White Leghorn Farm, Massena.
" "	Hen, Chas. Diehl, Des Moines.
" "	Cockerel, Earl D. Mickelson, Clarion.
" "	Pullet, Fairview White Leghorn Farm, Massena.
" "	Old Pen, W. L. Baie, Des Moines.
" "	Young Pen, Wm. H. Harvey, Des Moines.

KANSAS—Neodesha

Special Ribbons	Cup, Broadview Poultry Farm, G. A. Shutt, Neodesha.
" "	Cock, Broadview Poultry Farm, G. A. Shutt, Neodesha.
" "	Hen, Mrs. Stella Menard, Burlington.
" "	Cockerel, Glenn F. Williams, Oswego.
" "	Pullet, Broadway Poultry Farm, G. A. Shutt, Neodesha.
" "	Old Pen, Mrs. Stella Menard, Burlington.
" "	Y. Pen, Broadview Poultry Farm, G. A. Shutt, Neodesha.

LOUISIANA—Mansfield

Special Ribbons	Cup, D. T. Brown, Mansfield.
" "	Cock, A. B. Madden, Heflin.
" "	Hen, D. T. Brown, Mansfield.
" "	Cockerel, J. J. Staehle, New Orleans.
" "	Pullet, D. T. Brown, Mansfield.
" "	Old Pen, D. T. Brown, Mansfield.
" "	Young Pen, J. J. Staehle, New Orleans.

MASSACHUSETTS—Boston

MISSOURI—Kansas City

Special Ribbons	Cup, White Hill Farms, Little Blue, Mo.
" "	Cock, E. H. Rucker, Ottumwa, Iowa.
" "	Hen, E. H. Rucker, Ottumwa, Iowa.
" "	Cockerel, E. H. Rucker, Ottumwa, Iowa.
" "	Pullet, White Hill Farms, Little Blue, Mo.
" "	Old Pen, White Hill Farms, Little Blue, Mo.
" "	Young Pen, White Hill Farms, Little Blue, Mo.

MICHIGAN—Muskegon

Special Ribbons	Cup, L. J. Poel, Muskegon.
" "	Cock
" "	Hen
" "	Cockerel, L. J. Poel, Muskegon.
" "	Pullet, L. J. Poel, Muskegon.
" "	Old Pen
" "	Young Pen

MINNESOTA—Cannon Falls

Special Ribbons	Cup, E. S. Olson, Milan.
" "	Cock, E. S. Olson, Milan.
" "	Hen, E. S. Olson, Milan.
" "	Cockerel, E. S. Olson, Milan.
" "	Pullet, E. S. Olson, Milan.
" "	Old Pen, E. S. Olson, Milan.
" "	Young Pen, E. S. Olson, Milan.

MISSISSIPPI—Laurel

Special Ribbons	Cock, E. P. Clayton, A. & M. College.
" "	Hen, Wm. Rogers, Jackson.
" "	Cockerel, Wm. Rogers, Jackson.
" "	Pullet, Wm. Rogers, Jackson.
" "	Old Pen
" "	Young Pen, Ed Eumont, New Orleans, La.

MONTANA—Great Falls

Special Ribbons	Cock, J. R. Scott, Helena.
" "	Hen, J. R. Scott, Helena.
" "	Cockerel, J. R. Scott, Helena.
" "	Pullet, J. R. Scott, Helena.
" "	Old Pen, J. R. Scott, Helena.
" "	Young Pen, J. R. Scott, Helena.

NEW JERSEY—Ridgewood

OKLAHOMA—Oklahoma City

Special Ribbons	Cup	C. R. Hopkins, Hickman Mills, Mo.
"	"	Cock, C. M. Smith, Colony, Kans.
"	"	Hen, C. M. Smith, Colony, Kans.
"	"	Cockerel, C. M. Smith, Colony, Kans.
"	"	Pullet, C. M. Smith, Colony, Kans.
"	"	Old Pen, Wm. T. Bell, El Reno, Okla.
"	"	Young Pen, C. R. Hopkins, Hickman Mills, Mo.

PENNSYLVANIA—Erie

Special Ribbons	Cup	
"	"	Cock, Vogel Bros., Leechburg.
"	"	Hen, G. M. Simmons, Corry.
"	"	Cockerel, Frank Johnston, Turtle Creek.
"	"	Pullet, Frank Johnston, Turtle Creek.
"	"	Old Pen
"	"	Young Pen, G. M. Simmons, Corry.

SOUTH CAROLINA—Columbia

Special Ribbons	Cock	W. N. Davis, Gastonia, N. C.
"	"	Hen, W. N. Davis, Gastonia, N. C.
"	"	Cockerel, W. N. Davis, Gastonia, N. C.
"	"	Pullet, W. N. Davis, Gastonia, N. C.
"	"	Old Pen, W. N. Davis, Gastonia, N. C.
"	"	Young Pen, W. N. Davis, Gastonia, N. C.

TEXAS—Ft. Worth

Special Ribbons	Cup	C. M. Smith, Colony, Kans.
"	"	Cock, C. M. Smith, Colony, Kans.
"	"	Hen, W. J. Speer, Carbon, Texas.
"	"	Cockerel, C. M. Smith, Colony, Kans.
"	"	Pullet, C. M. Smith, Colony, Kans.
"	"	Old Pen, W. J. Speer, Carbon, Texas.
"	"	Young Pen, E. H. Coleman, Granbury, Texas.

TENNESSEE—Nashville

Special Ribbons	Cock	
"	"	Hen, Marvin M. Stacey, Nashville.
"	"	Cockerel, J. B. Beck, East Chattanooga.
"	"	Pullet, J. B. Beck, East Chattanooga.
"	"	Old Pen
"	"	Young Pen

WISCONSIN—Fond du Lac

Special Ribbons	Cup	Thos. G. Meyer, Fond du Lac.
"	"	Cock, E. F. Pomplin, North Fond du Lac.
"	"	Hen, Henry Tetzlaff, Ripon.
"	"	Cockerel, Thos. G. Meyer, Fond du Lac.
"	"	Pullet
"	"	Old Pen, Thos. G. Meyer, Fond du Lac.
"	"	Young Pen, Thos. G. Meyer, Fond du Lac.

Foreword

The National Single Comb White Leghorn Club works daily in practically every state in the Union, for the best interests of our variety and breed as well as our members. This fact is clearly demonstrated by the vast number of Special Ribbons competed for at all poultry shows as well as our many club meets, also the Club Specials being more recently offered through the Official Egg Laying Contests, for more and more the objects of our club are being fulfilled by our members who are earnestly breeding Single Comb White Leghorns in a uniform manner, with a full understanding of the present Standard requirements, which result in beautiful, vigorous birds, built for business, that are a challenge to the efforts of every worth-while breeder.

The contributors of articles and advertisements for this Year Book are men and women who have the interests of the variety and club at heart, and should be given every consideration. The club takes pleasure in recommending them, and solicits your consideration.

We solicit the loyal support of every reliable breeder of Single Comb White Leghorns, for it is your memberships that enable us to promote and increase the popularity of the variety, from coast to coast, and to put forth organized efforts for still greater advancement. Team work counts. Show your faith in White Leghorns by backing up the only organization which has as its chief object the advancement of your variety. DO IT NOW. The club will continue to offer Special Prizes at all Poultry Shows, and at Official Contests, with the State Meets available in every state that has fifteen or more paid up members.

In conclusion I wish to again assure you of my earnest efforts for the year. Remember that the club cannot stand still, let me urge the members that it MUST go forward, every one of you are just as responsible for the advancement of White Leghorns, and the enlargement of our club as the officers themselves. The officers are only your head and can do nothing without your support and co-operation. The opportunities are ours, we must meet them with redoubled energy. Back up "the little white hen in every state in the Union.

Faternally yours,

ALMA LEONA BROWN,

Secretary-Treasurer.

President's Message

In summing up or making a resume of the past year and the situation in the Standard Leghorn business and the breed we as an organization are intent on promoting, we have every reason to feel encouraged despite the handicaps we find it necessary to overcome and the unforeseen difficulties the Poultry Industry as a whole has had to contend with. We have just returned from the Great Madison Square Garden Show which practically closes the show season for breeders of Standard Leghorns. This writer has had the pleasure and opportunity to attend many of the largest shows in this country annually, and again I am pleased to report, that the Single Comb White Leghorn classes have in most cases held up their usual large entries, and in fact at some of these shows they have been the banner classes of the exhibition, leading in numbers of entries and high quality. Beginning with New York State Fair we found a large class of quality specimens, the largest class of the show. The Toronto Royal Show was probably the largest class brought out last season with nearly 400 specimens shown. Chicago Coliseum was also regarded the biggest and strongest class ever staged in this section, while Boston Show brought out the largest class in many years. Pittsburgh had a wonderful entry in Single Comb Whites with close to 200 entries—and the Great Garden had their usual good quality class although not quite so large as in past years, due largely to the embargo.

There were many other very large Leghorn classes throughout the West, the south and the southwest, too numerous to mention. Without definite data and records at this writing we can not go into details, also for lack of space. What does all this indicate? The answer simply must be that breeders of Standard Single Comb White Leghorns are not disturbed over the false propaganda directed against their favorites. Another answer is, that "right will prevail" and "you can not down a good cause."

These are the facts, fellow members, and they should encourage us to drive on to greater work and higher ideals and closer co-operation.

Without co-operation there can be no progress. There can be no protection to each one of you individually when an emergency arises.

Our club has started much good work and some of our committees are functioning very satisfactorily. The Committee on "Discrimination" also on "Statistics" has responded. We are gradually getting the "Club Judge" difficulty settled and the "Branch Dues" matter will be adjusted to the satisfaction of the majority of our members.

Unfortunately our Annual Club Meet had to be postponed due to the cancellation of the Cleveland Show. This was something beyond our control and our business meeting called for New York Show naturally was not as large as it would have been had our original plans not been upset. Some important matters will have to be carried over another year, but in the meantime let us drive on and plan for even greater classes at our shows. Let us each do our duty as an individual member, and get at least one new applicant to the club. The future looks bright for breeders of Standard Single Comb White Leghorns. They are proving their qualities as record layers, in the hands of many of our best breeders, and plans are under way to conduct a contest where the birds entered will **actually be Standard quality specimens**, and directed to the best interests of breeders of Standard Poultry. The above is only a short and brief resume of the past, so "let's go."

Sincerely yours,

ARTHUR O. SCHILLING,

President.

Treasurer's Report

The treasurer's section of the year's report shows the following for the year ending Sept. 30, 1924.

The Receipts, Disbursements, and Summary of each of the three Secretaries during the year are listed separately as follows:

Report of Secretary A. F. Rolf—October 1, 1923, to January 1, 1924

RECEIPTS:

Cash on hand in Bank, and Miscellaneous Receipts.....	\$176.63
Memberships	728.00
Sales	26.25
Advertising	4.50
Total	\$935.38

DISBURSEMENTS:

Subscriptions to Leghorn World	\$ 89.50
Secretary Percentage	182.00
Postage, Telephone and Telegraph, Express, etc.....	38.14
Advertising and Special Prizes	117.20
Stationery, Printing, etc.	26.00
Clerical Work, Office Supplies	10.00
Meetings	185.43
Miscellaneous	15.85
Total	\$664.12

SUMMARY:

Total Receipts	\$935.38
Total Disbursements	664.12
Cash Balance	\$271.26

Report of Secretary Dr. H. D. Barnes—January 1, 1924, to March 11, 1924

RECEIPTS:

Funds from Rolf	\$271.26
Advertising in Year Book	223.00
Membership and Sales	328.50
Total	\$822.76

DISBURSEMENTS:

\$660.33

SUMMARY:

Total Receipts	\$822.76
Total Disbursements	660.33
Cash Balance	\$162.43

Report of Secretary A. L. Brown— March 26, 1924, to September 30, 1924

RECEIPTS:

Memberships	\$459.00
Sales	9.75
Advertising	152.00
Miscellaneous (including Balance turned by Barnes).....	162.43
Total	<u>\$783.18</u>

DISBURSEMENTS:

Subscriptions to Leghorn World	\$ 60.88
Secretary's Percentage	123.75
Postage, Telephone and Telegraph, Express, etc.....	109.43
Advertising and Special Prizes	26.00
Stationery, Printing Year Book, etc.	313.11
Clerical Work, Office Supplies	16.40
Meetings	1.70
Miscellaneous	19.00
Total	<u>\$670.27</u>

SUMMARY:

Total Receipts	\$783.18
Total Disbursements	<u>670.27</u>
Cash Balance	<u>\$112.91</u>

Respectfully submitted,

ALMA LEONA BROWN,
Secretary-Treasurer.



Constitution and By-Laws

ARTICLE I

Name, Place of Business, Object

Section 1. The name of this Club shall be the National Single Comb White Leghorn Club.

Section 2. The postoffice address of the Secretary-Treasurer shall be the place of business.

Section 3. The object of this Club shall be to promote the breeding of Single Comb White Leghorns; to bring about a perfect standard for them, as well as a more uniform and full understanding of the present standard requirements; to bring their unequalled good qualities to the attention of the world; and generally to advance their interests in every legitimate manner.

ARTICLE II

Membership

Section 1. Any person, or firm, interested in the object of this organization shall be entitled to membership as long as all membership requirements are met.

Section 2. Application for membership shall be made to the Secretary on one of the Club's regular application forms, and applicant must be endorsed by at least one member in good standing.

Section 3. Annual membership applications must be accompanied by two dollars (\$2.00), and the annual dues shall be \$2.00 per year thereafter.

Section 4. Membership will be acknowledged by the Club membership card and shall date from the time of such acknowledgment, terminating on September 30 following, unless renewed; providing, membership application received after April 1 shall entitle to membership until September 30 the following year.

Section 5. The annual dues shall be two dollars in advance. Any annual dues not paid October 1st in advance forfeits the right of the member to vote in Club matters or to compete for any specials until paid, and forfeits membership if not paid by January 1.

Section 6. Any member in good standing can resign from the Club by sending his resignation to the Secretary in writing, and on acceptance of same by the Executive Committee, all his interests in Club property and funds shall cease.

Section 7. No resignation shall be accepted if the member be in arrears for dues or if there be any charges pending against him.

Section 8. Charges of misconduct of a member or officer must be made in writing, properly verified, to the Secretary-Treasurer or President. They shall be considered with the defense of the member by the Executive Committee, and the said Committee may, on a majority vote, acquit, fine, suspend or expel member.

Section 9. An expelled or suspended member may appeal from the decision of the Executive Committee by submitting the case in detail to a vote of the Club, the member to stand all of the expenses, such as printing, mailing and postage. Unless a majority of the members voting shall reverse the decision of the Executive Committee, an expelled member shall be ineligible for further membership in the Club.

ARTICLE III

Officers

Section 1. The selection of the annual meeting place, and the election of officers (broadly, an Eastern, Southern, Western, Northern and Central Vice President, respectively), a Secretary-Treasurer, and Election Commissioner, the holding office for one term only.

Section 2. The officers shall serve beginning with October 1 and until

their successors will have been elected and qualified. The Club year shall run from October 1 to September 30, and the Club books shall close the Club year.

ARTICLE IV

Elections

Section 1. The elective officers shall consist of a President, five Vice Presidents shall be annual, and by mail vote.

Section 2. The President and Secretary will entertain written special offers as inducements from representative shows to have the Club designate their show as the annual meeting place; the offer shall give the date of the show and the name of the judge who will pass upon the Club classes; all offers should be filed before May 10.

Section 3. Nominations for elective officers, and for place of holding annual meet, shall be made prior to May 15, by a Nominating Committee of three members elected at the annual meeting, and their nominations shall be made to the President and the Secretary prior to May 15.

Section 4. The Secretary shall prepare ballots carrying the names certified by the Nominating Committee, also a blank line under each section on which members may fill in and vote for names not printed on the ballot if they so desire. These ballots shall be mailed prior to June 1, and shall be returnable to the Election Commissioner prior to July 15.

Section 5. The Election Commissioner shall certify the count of votes to the President and Secretary promptly that a report of the final election may be made by mail not later than September 1 or in the September issue of the club organ.

Section 6. Any member shall have the right to inspect the nomination and ballot blanks at the annual meeting.

ARTICLE V

Branches

Section 1. Any State in the Union, or Province in Canada, may organize a branch of this Club, providing there are at least fifteen members in the proposed branch territory; these branches to hold annual meetings at the State Show for election of officers, and such other business as may come before the branch.

Section 2. Branch officers shall be a President, Vice President and Secretary-Treasurer; these three officers to constitute the Branch Executive Committee. The State President shall be honorary Vice President of the National Club. In States or Provinces where no branches have been organized, the National President shall appoint a State President and a State Secretary, whose duties it will be to look after the interests of the club and to develop a membership of sufficient size to perfect a branch organization.

Section 3. Any country besides the United States and Canada, which shall be represented on our membership rolls, shall be considered a unit for branch organization purposes.

Section 4. Each active Branch, upon vote of its members, may assess such dues for support of Branch activities as its members may deem necessary. Non-payment of Branch assessments shall not affect the standing of such member in the National Organization, but shall be necessary to insure good standing in the work within the Branch. Each Branch shall furnish the Secretary, during October of each year, with an Annual Report of their work as evidence of their activity and right to recognition as a Branch organization.

ARTICLE VI

Meetings

Section 1. There shall be an annual meeting of the members to transact such business as may pertain to the interests and welfare of the Club.

Section 2. The time and place of the annual meeting shall be determined as per Article IV.

Section 3. Seven members shall constitute a quorum. Three members of the Executive Committee shall constitute a quorum of that body.

Section 4. The order of business shall be: 1, Roll call; 2, Reading Minutes of previous meeting; 3, President's message; 4, Report of Secretary-Treasurer; 5, Report of Auditing Committee; 6, Reading of communications; 7, Unfinished or old business; 8, New business; 9, Discussion; 10, Adjournment.

ARTICLE VII

Management

Section 1. The management of the affairs of the Club shall be vested in an Executive Committee, which shall consist of the President, five Vice Presidents, Secretary-Treasurer and Election Commissioner.

Section 2. The President is the chief executive officer; shall preside at all meetings; appoint all special committees; carry out the instructions of the Club as made at said meetings; and at all times do what he deems best for the advancement of the best interests of the Club.

Section 3. In the absence or inability of the president to preside at meetings, or to discharge other duties devolving upon him, it shall be the duty of a vice president to serve in his stead.

Section 4. The Secretary-Treasurer shall conduct the general correspondence and keep the records of the Club; collect all moneys due; and pay from the funds of the Club such claims as are properly authorized and approved. He shall furnish a bond; the amount to be determined by the Executive Committee, and the premium of said bond to be paid to the Club.

Section 5. The Secretary-Treasurer shall be paid a salary equal to twenty-five per cent of all dues and membership fees collected during the Club year.

Section 6. It is the duty of the Branch officers to encourage the prominent shows in their territory to make inducements to have the Branch Club Exhibit and Meet held with them; a list of all such inducements to be sent the Branch members and their vote shall determine location of the meet. The Branch officers shall endeavor to secure as large an exhibit as possible at both Branch and National Shows and Meets, and to obtain the memberships in this Club of every breeder and fancier in the Branch territory. They shall also keep the National Secretary posted on all matters pertaining to Club affairs in their territory.

Section 7. The duties of the Election Commissioner are as outlined in Article IV.

Section 8. An Auditing Committee of three shall be appointed by the President each year to audit the books, accounts, and vouchers of the Secretary-Treasurer. The Chairman of this Committee shall be a resident of the State where the annual meeting is to be held.

Section 9. The Secretary-Treasurer shall send his books, accounts and vouchers as balanced on October 1 to the Chairman of the Auditing Committee before October 15, by prepaid express or parcel post.

Section 10. The Auditing Committee, through their Chairman, shall make a report of their findings at the annual meeting.

Section 11. It shall be the further duty of the Secretary-Treasurer to further the interests of the Club in every way possible. It shall be the duty of all officers and members to co-operate fully with the President and Secretary in every possible manner and pass promptly upon matters submitted to them by mail for their opinion or vote. Any office may be considered vacant by the President or Secretary fifteen days after the

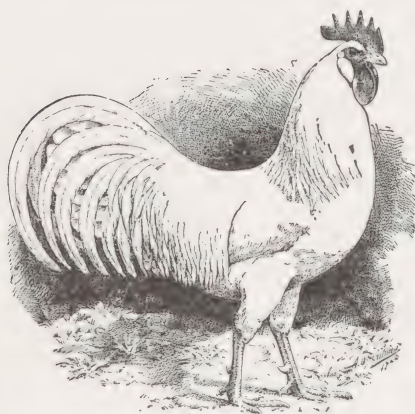
notice of the receipt of a registered letter to which no reply has been given. Vacancies shall be filled by the Executive Committee.

Section 12. This Constitution may be altered or amended in whole or in part by a majority vote of the members voting by a mail vote, upon receipt by the Secretary of a petition setting out the proposed alterations, additions or amendments signed by fifteen members in good standing. The Secretary shall submit same to a mail vote within thirty days and announce the result within the same length of time.

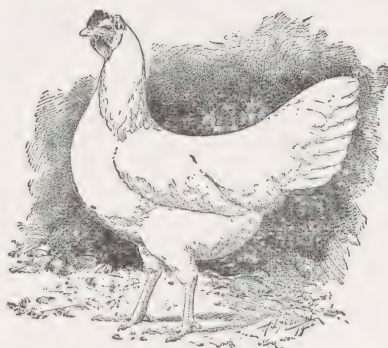


Electrotypes for Club Members

Use them on your Letterheads and all other printed matter



IDEAL MALE—\$1.00



IDEAL FEMALE—\$1.00



SMALL—75c



MEDIUM—\$1.00

**SPECIAL OFFER—One of each of the four shown,
sent at one time, for \$3.00**

CLUB BUTTON (a reduction of small emblem in gold, with coloring in blue, red and white enamel) screw or pin back, \$1.00 each.

Send all orders to ALMA LEONA BROWN, Secretary-Treasurer, Burlington, Wis.

**IF YOU ARE NOT NOW A MEMBER OF THE NATIONAL SINGLE
COMB WHITE LEGHORN CLUB YOU SHOULD BE
BECAUSE—**

(1) The Club stands for a square deal for White Leghorns and White Leghorn breeders;

(2) The Club caters to the interests of the smaller breeders; if they succeed, the larger breeders will do likewise;

(3) The Club is conducting a campaign which cannot fail to advance the White Leghorns, thus working to your direct financial benefit.

(4) Organized effort is necessary to prevent the best variety of chicken—the White Leghorn—from being displayed by propaganda boosting less desirable breeds;

(5) The Club breed book, containing most modern and complete guide to mating and breeding White Leghorns for every purpose, circulates among thousands of beginners and prospective breeders. Your name in membership directory means a vast amount of advertising;

(6) Every member gets our official organ, "The Leghorn World." You can't keep properly posted without it.

(7) Members only are eligible to compete for special prizes offered at all poultry shows;

(8) Affiliation with the club and use of its emblem gives you prestige among the best breeders;

(9) Team work counts. Show your faith in White Leghorns by being publicly identified with the Club which has as its chief object the advancement of your variety;

(10) We will not countenance undesirable characters as members. We will exert every effort to make membership in this Club emblematic of reliability.

To The Secretary:

Date.....

I hereby apply for membership in the **NATIONAL SINGLE COMB WHITE LEGHORN CLUB** and enclose **Two Dollars (\$2.00)** for initiation fee and dues for the current club year. (I am also to receive **The Leghorn World** during the period of my membership.)

Signed.....

Address.....

Alma Leona Brown, Sec'y., Burlington, Wis.

SPECIAL PRIZES FOR ALL POULTRY SHOWS

The National Single Comb White Leghorn Club will offer six special ribbons, for competition of members, at every poultry show which prints the following notice in premium list and sends marked copy of same to the Secretary of the Club:

Print This Notice in Premium List

The National Single Comb White Leghorn Club offers six handsome special ribbons at this show. They will be awarded on each First Prize winner, cock, hen, cockerel, pullet, old pen and young pen shown by members in good standing. Ribbons will be mailed promptly from the office of the Club Secretary, upon notification by the local management of the addresses of the winners. If not already a member, send \$2.00 (which amount includes initiation fee, current year's dues, and subscription to **The Leghorn World**) to the Secretary, **Alma Leona Brown, Burlington, Wis.** All applications received prior to opening dates of shows will entitle applicant to compete for these ribbons.

INTERNATIONAL SWEEPSTAKES FOR OFFICIAL EGG LAYING CONTESTS

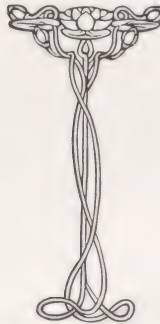
The National S. C. White Leghorn Club offers two International Silver Sweepstakes Trophies for White Leghorn production records at the official egg laying contests of the United States and Canada.

Each official egg laying contest will report their highest White Leghorn pen, and their highest White Leghorn individual, at the close of the 1924-1925 contest. The winners at each of the contests will compete for these awards, the trophies going to the White Leghorn Pen having the highest average production among all the contests of the United States and Canada, and to the individual having the highest record among the contests.

Silk Banners for Each Contest

In addition to the International Silver Sweepstakes Trophies, large, attractive silk banners, appropriately inscribed, will be awarded to the high pen, and to the high individual, in S. C. White Leghorns, at each contest, provided such pens or individuals are owned by members of the National S. C. White Leghorn Club.

NOTE—The Sweepstakes Trophies will be awarded regardless of whether they are owned by a member or non-member. The Silk Banners, offered for each contest, will be awarded only when the owner of winning pen, or hen, is a member of this club. All reliable White Leghorn breeders are urged to become members of this club. All that is necessary is to send \$2.00 with application for membership to Alma Leona Brown, Secretary, Burlington, Wis., and give one reference as to responsibility.



The True Leghorn Type

By DR. L. E. HEASLEY, Grand Rapids, Mich.

THE different breeds in all domesticated fowls are distinguished one from another by a certain characteristic type. The varieties in our various breeds are distinguished by their characteristic colors. The different types of fowl have had sufficient variation to automatically divide them into classes, such as the American class, Asiatic class, Mediterranean class, English class, etc., while lesser variations have been indicated by breed names, such as Leghorns, Minorcas, etc. Therefore, since type is so important a matter as to actually bring confusion as to which breed a fowl represents, it is highly important that the breeder pay very close attention to the type his fowls are conforming to, in order not only to perfect his strain, but also to prevent his fowls from actually representing another breed.

In every organized business there are some rules or laws or customs which are either written or accepted by common consent, as being proper in conduct or in the production of a conceived ideal. American poultrymen have, in order to prevent utter confusion, met together from time to time, since February, 1874, and agreed what should be the ideal type toward which a breeder should work in producing a fowl representing the various breeds. This book of ideals was first called "The American Standard of Excellence," and is now called "The Standard of Perfection." There are no other rules endorsed by American poultrymen that outline the ideal fowl which should represent the breeder's approach to perfection. The breeders of Leghorns find in this book the only guide by which to be governed in preventing their fowls from eventually taking the type and form of some entirely different breed.

It would not be necessary for a Leghorn breeder today to call attention to the proper type toward which he should breed, were it not for the fact that at the present time the mind of the buying public is somewhat clouded as to what the true Leghorn type is and its importance. A great benefit was extended to the Leghorn in the 1923 edition of the American Standard of Perfection when a few explanatory items were added to the text describing the ideal Leghorn and when the illustrations were made to fit the text. Today the Leghorn breeder is represented in our Standard by a bird possessing a type which is pleasing to the eye, and into which can be bred the multiplied tendencies to lay a great number of eggs. The intelligent feeder can take the product of the adept breeder and from a fowl of this type obtain a neat carcass for meat purposes, a high egg yield for commercial purposes, and "a thing of beauty and a joy forever" for the fancier's purposes.

Outside of the direct and distinct directions which describe every section of this breed, there are other points to be watched, as well as some to be emphasized. For instance, the true Leghorn male should stand on his sprightly legs, well balanced, his back line should be practically level up to the base of the tail. He should not carry high shoulders with a sloping back, terminating in an acute angle where the sickle feathers arise. He should carry a good wide span across his shoulders, which upon body examination should be found slightly increased at the hips, and the width carried well back in the pelvic regions. Probably one of the deficiencies most often seen is the lack of a well-rounded breast. In order to produce this well-rounded breast there should be great depth from the back down to the front end of the keel bone which should extend well forward. It is the contention of some of us who have observed the various degrees of vitality in different individuals, that this development of breast and depth in the region of the thorax is of utmost importance. In order that our females may be well supported in the abdominal region, we want this keel bone to

extend well back and to curve up somewhat, if possible, in order that the weight of the engorged digestive and productive machinery shall be thrown somewhat forward in a spacious abdominal cavity.

Right at this point I would like to plainly say that the construction of the Standard Leghorn has not been thoughtlessly designed without purpose. In the matter above referred to the reader will readily see that the heavy layer with the body construction indicated is under very much less strain, and will suffer less from prolapse, and other diseases of heavy production origin when so constructed, instead of having all the abdominal organs weighing down without support during the heavy laying period, which we find in the Leghorn hen that has ignorantly been bred with high shoulders and a back sloping down to the rear. Then, too, the Standard makers have well considered the protection of the productive ability of the female in describing an abundant saddle with a liberal supply of feathering carried well out on the tail. This heavy feathering is no small part of the reason why some strains of Leghorns are able to maintain a high rate of production during cold and changeable weather. Yet, some conceited amateur will pass a showroom, and while viewing a heavily saddled male bird, make the ignorant expression, "I don't care for feathers, I want eggs," when practically all of the feathering has been built on the bird to assure the proper protection during the thermal changes to assure the continual supply of eggs.

Then, there is the matter of the kind of comb that the true Leghorn carries. This comb is described as one of fine texture, of medium size, straight and upright, and in order to have some limitations, names five points as fittingly becoming the balance of the bird. And this comb to be free from twists, folds and wrinkles. Now when we pass to the females from which we are attempting to derive a profit by way of the eggs she lays, we immediately come into the disadvantage under which she works, should her comb be of more than medium size, and continue to obstruct her view on one side, giving her but little more than half of the seeing power necessary for quick action in getting her share of the food, as well as being a great handicap to her in the matter of seeing objects at sufficient distance to prevent sudden fright and nervous shock, which has a direct bearing on her continued egg supply. Then, there is the matter of radiating surface. We who drive automobiles know that the size of the radiator on the car quickly influences the time it takes for the heated water to cool. We are suddenly aware of this fact if we do not put some covering over a part of the radiator while driving in zero weather because of the fact that we soon find the water which has been heated to the boiling point by the engine cooled off to the extent that it becomes ice and obstructs circulation. Now if you will remember that we put good and expensive feed into a hen during the winter months, from which she must first produce sufficient heat and nourishment before she can begin to manufacture the egg we are looking for, you will readily see that a large and gorgeous comb will continue to cool the blood stream many multiplied times faster than any other part of her body, because of its extremely vascular construction. In other words, the smaller you can breed the comb, other things being equal, the more you have assisted the hen in her effort to give you a winter egg yield. And when it comes to the health and breeding power of the male bird, the lessened size of the comb is unusually important because of the fact that the severest freezing weather usually precedes the breeding season, and a male bird whose comb is overly large and badly frozen is so lowered in vitality as to endanger his health, and is in such distress that his breeding power is lessened, if not ruined, for the time being.

No better description could be given of a Leghorn's legs and toes than that of the Standard, which describes them as "moderately long, with toes straight and of medium length." This description represents a leg of every practical utility, and is such a pleasing contrast to many of the long Minorca legs on the one extreme, and the short "creeper" legs on the other extreme, that have been allowed to carry the body of some strains

of production fowls which are still called Leghorns. When it comes to the description of the eyes, head and neck of a true Leghorn, the one given in the Standard could not be improved upon by any breeder who was concerned mostly in high egg production.

In concluding, we can see that it is plainly evident that the true Leghorn type as described in our present Standard contains nothing that would interfere with an intelligent breeder's effort to breed into this fowl an increase in egg production, and the writer wants to here record his judgment, after several years of breeding and close association with both the strictly Standardbred fowl and the race usually spoken of as the production fowl, that high egg production is not indicated by any certain body type, but that when we are given a well-built body, such as the present Standard describes, the number of eggs that we get from this fowl is a matter of genetics and not of anatomy, and simply invites the breeder to take the modern exhibition Leghorn and put as many years of specialized egg-breeding work on her, as has been put upon many so-called egg strains, in order to demonstrate that she is able to run up the egg record as high as the very highest.



The Single Comb White Leghorn As a Back Yard Fowl

By A. D. ROBERTS, Ceres, Calif.

HANDLING poultry successfully in the back yards, whatever the breed, calls for patience, attention to detail and love for the work. Let us consider the Single Comb White Leghorn as an inhabitant of the aforesaid "two by four" space. The Standardbred White Leghorn of today is far different from those of a few years past in many respects, among them being the fact, that when reared kindly and kept contented, they can easily be held in close confinement with a five-foot fence. They are slightly smaller than some when it comes to table use, BUT, taking into consideration the frame work of their body, which is very light, the amount of food carried about by them is just about equal to the largest of breeds when Leghorns are properly rounded out with fattening food before marketing them. The bones, you will note, are much thinner and finer and the intestinal capacity considerably less, which means less waste. The White Leghorn broiler of about two pounds is a feast in itself, and when fattened, with a full round breast, is a tasty morsel that melts in your mouth.

In your back yard, laying contests, breeding yards, commercial flocks or showrooms, the egg production of the White Leghorn is unsurpassed, the writer knowing of cases where birds four and five years old have won first and second prizes in the largest shows and made trap-nest records of two hundred eggs or more during those years.

White Leghorns are very active and to prevent their becoming soiled, shabby and worn-looking, provide their scratching pen with deeply bedded, good, clean oat or wheat straw litter. You will then note that their plumage is soft, white and glistening.

In most markets the white eggs bring the highest price when they are up to certain weights. The White Leghorn, even in your back yard, lays eggs that come up to all market specifications, so that a flock of White Leghorns, well cared for by "Mr. or Mrs.," will give you a neat little sum, often paying the budget for living expenses of the family, depending, of course, to some extent on the number of birds the back lot will carry and the number of members of the family.

Another point for consideration is the fact that at least there is nothing you can put on the same ground and make more profit out of it than the Single Comb White Leghorn.

Again, we believe the Leghorn is the most desirable in the back yard

for the reason that you will gain in income over the ordinary fowl as you will be able to sell eggs from these birds at a good advance during the season of breeding and hatching, to friends and others. When we say Standardbred White Leghorns, we do not mean just fine feathers and a piece of flesh and bones moulded just so, but the Standard as put forth by the Leghorn breeders themselves, namely the National Single Comb White Leghorn Club, which is composed of the best breeders of this most popular variety.

This Standard calls for birds with depth, length and breadth of body, though not bulky or heavy, a full round breast, birds full of vigor and vitality and just the proper amount of feathering. Let me reiterate that these White Leghorns, in your back yard, fed on high grade feeds, properly proportioned; supplied with green feeds, fresh and tender; grit, shells and plenty of fresh water, will produce EGGS. What better or more ideal variety of fowl can be found, that will make as much money, give more pleasure to raise and that is more beautiful in the back yard than the Single Comb White Leghorn? "It can't be did."

There are many facts that could be written on Leghorns in the back yard, in fact a book might be, and some have been, published on this subject. Space does not permit more at this time, but as a final word let us say, here's to the man who cleans up the trash in the back yard, sprays, limes and disinfects it, establishes thereon all the White Leghorns the space will hold and proceeds to make his birds earn their own living and his. More power to him.

Leghorns As a Farm Fowl

By MRS. HENRY F. FARNSWORTH, Blairstown, Mo.

IN DRIVING through the rural communities of our great State of Missouri, one thing is very noticeable, and that is that every farmer, whether owner or tenant, has a flock of poultry of goodly size. And in keeping tab of the various flocks that are seen as we drive along, we find that the Single Comb White Leghorn heads the list two to one. Again, picking up our Year Book from our State Poultry Experiment Station, and looking at the poultry raisers listed there, together with their varieties, we find that the Single Comb White Leghorns have the most advocates. Looking further into the egg records of the various breeds, we find the Leghorn has proved they make the highest egg averages—which is what really counts after all. And in summing up the breeds kept on the commercial egg farms of the country—the Single Comb White Leghorn seems to have the monopoly on that industry.

But we ask ourselves—WHY? Why do farm women bother with fowls? Why are they so interested in poultry anyway? and especially Leghorns? What are their ideas of poultry raising?

Being a farm poultry woman, as well as having grown into a Leghorn fancier, I am going to answer those questions from a farm woman's viewpoint.

In starting a farm flock of poultry I believe everyone does so with the idea of PROFIT in mind. There are very few farmers that are able financially to indulge in poultry merely as an expensive hobby. Profit translated to poultry terms means PRODUCTION. And the very next ideal that the poultry raiser has in mind is BEAUTY. They want just as good looking a flock of fowls as possible.

In considering farm poultry, then, I will consider it first for profit. And the Leghorn fits the subject admirably.

In the first place Leghorns are of a nervous, active disposition, always scratching and rustling for their feed, which above everything else is an indication of a healthy body, and denotes vitality and a good constitution,

and is an indication of production. Again Leghorns are quick to mature, and reach the laying stage, two to three months before the heavier breeds, and as a general rule will produce over a longer period of time. This means a great saving in feed and expense to the owner, and brings in profits more quickly. In mating the flock for hatching purposes, another great saving is made, for less males are required than for heavier breeds. Better fertility, and hatchability is a well established fact among Leghorn breeders. In the matter of housing, two of our favorite Leghorns can be housed in the space occupied by one of the meat or dual-purpose fowls. In feeding, two Leghorns will not require any more feed than one of their heavier sisters, and being able to house twice the number in the same space means twice as many eggs—which means dollars in our purses, and joy in our hearts. It means PROFIT spelled in capitals, for the average farm poultryman or woman does not raise enough poultry to give market poultry prices a great deal of consideration. And even though the price is a few cents on the pound less for the lighter breeds the extra eggs, and extra fowls that one is enabled to keep more than makes up the difference in market poultry.

Broodiness is a factor on many a farm where the heavier breeds are kept—but not so on the Leghorn farms. The incubator does the hatching, while the Leghorn biddy lays merrily on, making a profit for her owner.

Quality a Real Factor

But now comes the second viewpoint of the farm woman. She demands "My fowls must be beautiful, as well as a profitable investment." That fact is established in her everyday life, from the decorating of the home to her hope for better things. It is the craving for beauty that caused our pioneers to strive for something better—it is the thrill of the beautiful picture that causes applause from the audience. It is the same call that causes folks to write the breeders of Standardbred poultry, and ask for five-point combs, good Standard type, pure white color, etc., until in their zeal they almost describe a perfect bird, and then finish their letter by stating that they have a couple of dollars to invest in such a bird. No! they do not expect a perfect bird, but they want one that fills their ideal, and there are a million different ideals in this world. But it only goes to show the love of the beautiful. Can any less be expected in our poultry yards than is found in other walks of life?

Just as surely as I am writing the time is near at hand when the farmer poultryman will demand a Standard quality fowl as well as a good producer. He is right in thinking that there is no more use for him to have fowls with heavy combs, high tails, brassy color, and angular shape, than it is for him to think in choosing his wife that he must select as homely a one as possible, one who would never feel at ease at a social gathering, else she would never be of any help to him. He knows that a little "dolling up" occasionally is alright for his helpmate, and he can see no reason why his poultry cannot be of good enough quality to stand in an exhibition coop at his County Poultry Show and score high enough to entitle him to win a blue.

The 200-egg hen, with good Standard quality is the coming hen of the future. Money was made with poultry long before the 300-egg hen was heard of (with all due respect to those individuals). And if we had to wait until our hens would all produce 300 eggs per year before we could make a profit, then it would be one long, weary wait.

But the farm woman has faith in the Standardbred bird. She has hope that with the good production of her farm flock she can combine good Standard quality, more and to a higher degree. And when the farm poultry woman has such a vision, and begins producing poultry with these facts in mind, the Standardbred poultry business is on a sound basis, and the American Standardbred Single Comb White Leghorn can indeed be christened, "The Profitable, Beautiful Farm Fowl."

Facts About the Leghorns I Saw On the U. S. Government Farm

By A. O. SCHILLING, President Nat'l White Leghorn Club,
Rochester, New York.

IT was in October when the writer had occasion to drop off at Washington, our most beautiful Capitol City, enroute to a southern fall show. Recalling previous visits to the poultry farm of our U. S. Government, located at Beltsville, Md., I again decided that my time could not be spent to better advantage than a visit with my good friend in the Bureau of Poultry Husbandry, and a trip out to the farm to look over the birds.

A telephone call put me in touch with Dr. M. A. Jull, senior poultryman and director of this department, who is a most congenial host, and expressed a most welcome desire to meet our wishes, when we told him we wanted to see the Leghorns.

The Doctor kindly offered to drive out to the farm with us that afternoon, advising that my friend, Mr. Joe Quinn, who is his chief assistant, was out at the farm and we could go over the birds together. Unfortunately Mr. Quinn happened to be away on other business, so the Doctor and I looked over the birds and a very pleasant afternoon was spent.

What I saw in this brief visit prompted a desire to stop over on my return from the south, when I would arrange to have more time, for it occurred to me that there was material here for a most valuable article on Standard Single Comb White Leghorns that ARE STANDARD QUALITY, and that HAVE HIGH PEDIGREE EGG RECORD BREEDING under official supervision.

Here we have an example of what can be accomplished when plans are made with studied forethought, having in mind the highest ideals in breeding Standard poultry. It cannot be denied that today there exists among certain classes of poultry men and women, the idea that it is impossible to combine a real Standard Exhibition Quality with high egg productive character.

Undoubtedly many of these are sincere in this belief, due partly from education they have received from certain sources, while others have been misled through their own personal experience, which could hardly be called a thorough investigation or a fair trial.

A further analysis of the cause of this misunderstanding or misconception, may be traced within recent history when poultry extension work of the varied sections of the country was being started and while the foundation of this work was being laid.

Briefly, it may be said that in many cases when the foundation stock for experimental work was obtained, not enough importance was attached to the high standard qualities this stock should possess, and accordingly a continuation of such slack standards, it is self-evident that much variation in type, size, feather quality, color etc., ensued, while the factors pertaining to high production were intensified, resulting in specimens having high records but lacking in real Standard quality.

It is fitting and very fortunate that our own U. S. Government Farm at Beltsville, Md., did not fall into this error. It was also a fortunate day for the fanciers and breeders of Standard poultry of these United States, when Mr. Harry M. Lamont was made the First Senior Poultryman of this Federal Government Experiment Station. Mr. Lamont had years of experience and training in breeding Standard poultry and knew the importance of laying a good foundation.

This writer remembers well when Mr. Lamont went to our best breeders of exhibition poultry and obtained the best from them in Barred Rocks, White Leghorns, R. I. Reds, White Wyandottes and others of the more popular breeds. These constituted the foundation of the general flocks

that have been bred since 1911 for Standard type, color, and high egg production.

Standard breeders may also feel grateful in the realization that Dr. M. A. Jull, Mr. Lamon's successor since several years ago, is another far-seeing conservative breeder, who also appreciates and upholds the highest ideals in Standard poultry, and is bent on doing "a whole job and not a half a job."

In other words, we may depend upon Dr. Jull to promote and uphold Standard quality along with high production, a fact which he has already demonstrated by the results he has obtained to date, and the interesting plans he has mapped out for the future, part of which I shall endeavor to describe and illustrate in this article.

Leghorns being among the most popular breeds that are used for egg production in this country today and being myself especially interested in breeding Standard Leghorns for high production, naturally I spent most of my time among them and the illustrations accompanying this article are of the Leghorns, but plans are under way to visit the Government Farm again the latter part of November, when the writer will make photographic studies of the high egg record specimens here in Barred Rocks, Rhode Island Reds and more Leghorns. Accordingly, we hope to have the pleasure at a later date to show you additional examples of the excellent breeding work done at the Government Farm.

Accompanying this article will be found illustrations of three Single Comb White Leghorn cockerels and one hen, which may be regarded as samples of average quality as they appear in the flocks of cockerels and hens which we saw. It will be noticed that these cockerels are not completely finished in tail feathering, and were caught up and photographed on the same afternoon without any coop training or ever having been handled to any extent before. Accordingly, these studies do not actually do the birds justice. A few days' cooping and handling would have enabled me to pose these birds in a more perfect, normal, easy attitude, thereby displaying the remarkable, fine Standard type they possess.

We believe, however, the reader will be able to recognize the fine quality of form and feathers they have, despite the handicaps above mentioned. On my second trip to the farm both Dr. Jull and Mr. Quinn were present and together we studied some of the pedigrees of the cockerels we picked up, at the same time weighing them and making note of their ages, etc. By reference to the illustration the reader will note that these cockerels, although only seven months of age, two of them weighed five pounds three ounces and the other weighed four pounds eleven ounces.

Mr. Quinn caught up twelve or fifteen cockerels from the flocks at the edge of the woods, numbering 250 or thereabouts, and from these we selected six which were photographed, three of which are the specimens above mentioned, yet it is only fair to say that these were not the largest of a dozen or more selected and I am sure some of these would have weighed as much as $5\frac{1}{2}$ to $5\frac{3}{4}$ pounds.

I am confining my references to size, weight, and type before mentioning the pedigree breeding of these specimens. This was our fourth visit to Beltsville during the past seven years, and I confess I was never more favorably impressed, when I saw these flocks of Leghorn cocks and pullets. The cockerels struck me as being bigger and sturdier than ever before, a character which Dr. Jull stated was his ambition to promote and maintain. Among each flock as they gathered about their particular colony house at the edge of the woods, you could pick numbers of beautiful specimens having fine shaped combs of correct proportion, well furnished saddles and tail coverts with size, style and symmetry, that only the best exhibition birds have at the greatest shows in the country.

Some were better than others, of course, but the faultiest of them, I venture to say, would look like a Garden winner if placed beside some Leghorn males that are heralded as Standardbred.

Try to visualize these cockerels with me, dear reader, and then remember the fact that each of them is sired by a male whose dam laid 200 eggs or better, and also that on the maternal side of these cockerels' pedigree there are generations of dams, granddams and great-granddams whose record was also 200 eggs and some as high as 290 eggs for the year. After feasting your eyes on these cockerels and enjoying them, as a true Leghorn enthusiast would, then come along with us over to the pullets, which are already in their laying houses with the batteries of trapnests set for action.

In the first house most of the pullets were inside, and approaching slowly Dr. Jull knocks at the door before entering, as he does repeatedly when entering the laying quarters of these flocks of pullets.

Leghorns are sensitive by nature and respond to kindly treatment as readily as they do to careless treatment. Step inside and have a look. It is worth traveling hundreds of miles to see. Here you will find Standard White Leghorn Pullets—fully matured as a general rule—that have the same marvellous pedigree breeding to their credit as mentioned in connection with my remarks about the flocks of fine big cockerels. You pause as you enter and give them the general “once-over,” then you pick out one after the other. Here is a beauty; there another, and beside her is one which strikes you even better. You lower yourself on one knee to enable you to scrutinize them in detail and you find it almost impossible to pick the best. There are too many good ones. Over there is a young lady stealthily headed for the trap nest; she looks about; one hop and she is at the entrance and creeps in to deposit her egg, as gracefully as a dancer when making her exit.

You stand in admiration of these Leghorns for they are beautiful to look at. They are white and clean. They have well-shaped combs, full round breasts. Many are spreading their tails almost abnormally wide. Can you get a thrill from a scene of this kind? If not, you are not a fancier. You are missing much that would compensate you for the time, effort and expense you put into your poultry. Here is a living example of how to get the most out of your poultry. Breed Standard Exhibition Quality birds and enjoy them to look at and the satisfaction in feeling that there are none better. Trapnest them and make sure you are breeding from the best layers. This will also give you enjoyment and the combination of both will give you the greatest returns when you wish to sell your surplus.

We have seen the cockerels and the pullets and now pass out and cross over to the houses and yards containing the breeding pens. Here we find many of the hens in heavy molt, but quite a number of these are still laying steadily. The high record hen for the year is pointed out to us and we express a desire to photograph her, with the result that you may see her likeness in the illustration accompanying this article. In a letter from Dr. Jull under date of October 17, he states: “You will remember that when you were here hen No. 1406 had laid 282 eggs up to the first of October, and by the 13th she had laid 8 more eggs, giving her a first year record of 290.”

“This record taken by itself means very little to me, but when it is realized that two full sisters have also records of over 200 eggs with practically another month each to go, it means that the record of No. 1406 becomes much more significant than as though she had no sisters with high records on the plant.”

Progeny testing is really the basis of substantial improvement in any line of work, including Standardbred characteristics as well as egg production.

Inquiring as to the average flock production of the Leghorns on the Experimental plant at Beltsville, Md., Dr. Jull has this to say: “In this respect I might say the majority of the birds used as breeders during the past season were yearling hens, very few pullets having been used. Moreover, our policy in the future is to breed from yearlings, or older hens exclusively. We have computed the average first year's production of all

Pedigree Bred S. C. White Leghorns

Combining Standard Exhibition Qualities With High Egg Production. Bred and Owned by U. S. Government Experimental Farm, Beltsville, Md.



Cockerel No. 860—Weight 5 lbs. 3 oz. Age 7 months, 6 days when photo was made. His Dam laid 211 eggs in one year; his Paternal Granddam 207, and his Maternal Granddam 240 eggs in one year.



Cockerel No. 2148—Weight 5 lbs. 3 oz. Age 6 months, 27 days when photo was made. His Dam laid 202 eggs in one year, his Maternal Granddam 156, and his Paternal Granddam laid 214 eggs in one year.



Hen No. 1406—Yearly record ending Oct. 13 (290 eggs). She has two full sisters which have laid up to date, Oct. 17 (over 200 eggs), and have practically another month to go to complete their full year. This means that the record of Hen No. 1406 shown above, becomes far more valuable and significant than if she had no sisters that were high record layers.



Cockerel No. 1258—Weight 4 lbs. 11 oz. Age 6 months 27 days when photo was made. His dam laid 226 eggs in one year. His Maternal Granddam has an incomplete record of 199 eggs and his Paternal Granddam laid 216 eggs in one year.

Considering the remarkable pedigree breeding behind the three males shown above and the wonderful egg record of the hen in the group it is safe to say that these are perfect examples of the excellent work being done at Beltsville, Md., under the supervision of Dr. M. A. Jull. Real Standard type is displayed here even though the cockerels were hardly finished in tail plumage, while the hen was photographed when she was just completing her yearly record. The pictures are absolutely faithful likenesses of each individual, and the only retouching done was to straighten out the frayed and worn end of the hen's tail. We venture to say that each of these remarkable specimens will present even a more pleasing appearance after they have finished their molt.—A. O. SCHILLING.

the yearlings and older hens, as well as pullets which have completed their first year's record that were used as breeders last spring, and find that there are 173 birds which were used, and their AVERAGE PRODUCTION IS 194 79 / 100 eggs.

"I trust that this information will be of interest to you and of service to your worthy efforts to promote the best interests of the Leghorn breeding industry."

The Importance of Ancestral Relations

It was interesting indeed to discuss so vital a subject with Dr. Jull, as he explained to this writer some of his plans for the future. Pedigree breeding based on Ancestral Relations, is really the solution to progressive breeding, thus enabling you to determine which individuals possess the desired characters, not alone as a single individual inheritance, but as a dominant character in certain families.

At the Government Experimental Farm the entire breeding stock will be studied with the aid of authentic pedigrees and records, to determine the Ancestral Relations and to analyze carefully the egg record of each pullet, based on her breeding. This is regarded as a vitally important piece of work, in view of the relative significance of the progeny test.

Very little stress is laid on individual records of production, or other data on single birds, when taken by themselves, but when compared with pedigrees of other birds of the same breeding or same family, the same data may become very significant. A striking example of this is shown in the record of hen No. 1406 and mentioned above.

Dr. Jull has compiled a complete set of record forms, covering all phases of this work connected with their breeding operations. Each form is so devised that it will link into another, as a matter of reference, covering data on hatching, rearing, feeding, cost of production, individual male and female records, and summary records of both sexes. Every phase of the life of the specimen that has a bearing on its general usefulness is thoroughly recorded and properly indexed for reference when needed.

This means a lot of careful, conscientious work and becomes more vital and valuable as each year rolls by. We may look forward to some valuable information from this source in the future.

Having given the reader a general outline of the present flock of White Leghorns at the Government Plant, it may be of interest to quote from a letter under date of October 31, 1924, the writer received from Mr. Harry M. Lamon, former senior poultryman in charge, in reply to an inquiry made as to the strain or blood lines that constituted this flock. Mr. Lamon states: "It was about 1911 I started this flock by purchasing eggs from Mr. D. W. Young, and up to within two years of the time I resigned my position in Washington, there had been no Leghorn blood, other than the pure D. W. Young strain used in this flock. Two years before I left, I introduced some outside blood in one of the pens, which proved unsatisfactory and this line of breeding was discontinued."

Mr. Lamon concludes his letter as follows: "The breeders who wish to make a financial success of the poultry business in the future must combine in their breeding operations specimens carrying the factor of high egg production with Standard qualities."

For the benefit and as a matter of general information to all Leghorn breeders, we have stated the facts as we have found them and as they relate to one of the most valuable flocks of Leghorns in America today. It was a treat to see these birds in real life and we regard them as a perfect example of Standard utility Leghorns.

How to Produce Strong Sturdy Chicks

By J. J. BUELL, Mobile, Ala.

JUST how to produce strong sturdy chicks is a problem that confronts every Poultry Breeder and is one that demands a great deal of thought and foresight. There are several ways by which the Poultry Breeder may increase the number of chicks hatched from the number of eggs incubated: By the mating of well matured males and females that are strong, vigorous individuals free from major defects, that have not suffered from any serious illness that would be transmitted to the offspring.

Fertility is depending on the above and the feeding of wholesome food properly proportioned to furnish the necessary elements in egg-forming materials and health-giving nutrients; here the vitamins should be considered as they are required in large quantities that the hen may be able to supply each egg with this for the development of the embryo, and for the food which is stored in the yolk of the egg for the first sixty hours nourishment of the baby chick. Of course to accomplish this we must feed a plentiful supply of succulent green feed. Feeds that are rich in Vitamines are spinach, cabbage, rape, sprouted grains; and other valuable green feeds are lettuce, beet tops and kale.

Hatchability is largely dependent on fertility, but there are other points to note here. Over-fat fowls are very apt to lay eggs that are either infertile or unhatchable. Proper and even temperature of the egg chamber with proper moisture is a matter of the proper location of the incubator, and the climate to be operated in. The operator of the incubator must use his or her own best judgment, with past experience, in this matter and aim to improve on each hatch, as each hatch is in a way an experiment if the results are carefully watched.

Plenty of fresh, clean drinking water before the fowls at all times is most essential as it stimulates the appetite of the fowl, and the greater amount of proper food nutrients received the greater will be the production of eggs; but with this greater egg production the requirements are greater for vitality—vitamines then must be placed in the food for this extra requirement of the high producer. The hen that produces ten eggs over a period of thirty days will endow more of the vitamins to the eggs she produces than the hen that produces twenty-five eggs over a period of thirty days, providing they are both receiving the same feed. High production hens therefore being the ones most desirable from which to secure our eggs for hatching the young chicks that are to make the big profits of the next year and in fact two, three and four years after, as a high producing hen is invariably a long-distance layer that will make a profit for several years. It then behooves the poultry keeper to see that the breeding hen is well supplied with these most important undiscernible yet well-known vitamins.

It is the watchfulness of the poultry breeder that counts most in fertile hatchable eggs—of course it is folly to throw grain to hens on the bare floor or earth where they can gulp down all their crops will hold in a few minutes without the necessary exercise they would get if fed as they should be in deep litter where they would have to work hard for every grain of scratch feed they received. Over-feeding on grain is one of the most common faults and over stimulation by feeding wet mash; all condiments should be avoided as they tend to force the hen to draw on her body for elements that are not received in the ration and thereby weaken her constitution, and the result is poor fertility and poor hatches.

It is well that we realize in the beginning of our poultry breeding that hens lay because the foods they receive have made it possible for them to lay, and nature has provided them with the necessary organs for making the eggs from these materials, which we must know are essential material for making eggs.

Therefore consider the egg in handling it, BE CAREFUL, not just because it will break but because a jar may break some of the ligaments holding each particle in place and the result will be no chick from such eggs; again, the egg should be kept in a room where the temperature is never over 70 degrees Fahrenheit, nor below 40 degrees Fahrenheit, and it is advisable to place all eggs in the incubator as soon after they are laid as possible and the animal heat has left the egg after it has been laid. However, eggs may be kept for two weeks and good hatches had by turning the eggs half over twice daily and keeping them at a temperature of around 55 to 60 degrees.

Rough shells, ridged and poorly shaped eggs should never be used for hatching as they show clearly that the hen that laid them was not in the best of condition or was not supplied with the proper elements for making a perfect egg, and they should at least show from outside appearance that they are perfectly formed and finished before we expect them to produce a chick.

Plenty of grit and oyster shell always before the hens; ground bone, charcoal, pure fresh water and abundance of green feed. Keep the poultry house clean and free from insects; watch for lice, no hen can give best results and be at war with lice and mites.

Selecting Pullets and Hens for Production and Type

By N. C. WESTERFIELD, Seattle, Wash.

THE effort was made at the recent Convention of the American Poultry Association to give us some method or means by which we might make the selection of producing stock a Standard method. For the benefit of both the "so-called" fancier and the production breeder, the writer wishes to make this unqualified statement: The instructions given to judges in the "Standard of Perfection" and the method of determining certain qualifications as found on pages forty-four and forty-five, under the heading "For Economic Qualities of Standardbred Fowls" meets with his approval. He would not care to change it—he would only insist that it be applied to all entries in any show wherever held in the United States.

Any man who has given thought to the question of breeding, whether in poultry, animal or plant life, knows—if he knows anything—that we must have an object in view—a purpose. We must make a blueprint of that idea, or that object, and we must work to that blueprint just the same as the architect would do, because we are building for something we desire and in this case it is a more profitable fowl.

It would seem that no one would object to this splendid undertaking, but when we read many of the poultry periodicals appearing throughout the country, and we find occasionally a man who has been breeding poultry for quite a number of years, actually expressing the fear that if we increase the usefulness of the hen, we are sure to destroy, or at least disturb, her outer coating, termed type. Why this fear should exist I cannot interpret, except in one way and I do not want to hurt anyone's feeling by advancing this theory, but if I were placed in their position I might feel, that knowing my birds more intimately than an outsider would, I would naturally know that they were not really good producers, no matter if they were exhibition type. It is absolutely foolish for any man to advance such an idea or hypothesis—for that is what it is—that to increase the usefulness would destroy the beauty.

The Standard plainly calls for a large abdomen, or body cavity, which

is necessary for the rapid digestion and assimilation of that quantity of food required for heavy egg production. That is to say, the hen bred to lay must be able to consume a large quantity of food, because only good, wholesome food makes eggs.

If judges are disregarding this rule it must be because they feel it unnecessary to apply such rule to the exhibition type, the natural supposition being that such type, being only fair producers, do not require such quantities of food. But when we look on page five, paragraph three, it says in part: "Wherever Standardbred poultry is found lacking in productive value, it is because breeders and judges are not interpreting and applying the Standard."

This, in fact, is the charge the writer makes; that judges are not applying the Standard as intended by its makers, nor as plainly stated. For instance, on page forty-five it says: "Judges are therefore instructed that when the Standard description of body reads 'deep and full' they shall determine the depth and fullness of this section by handling and as a convenient form of measurement the judge may place his thumb on the hip bone and span the sides of the body with his hand and fingers, to the keel bone back of the legs. A shallow body, as determined by handling, shall be adjudged deficient in shape characteristics."

In selecting pullets or hens for production I ask for no better guide than the Standard.

It is true, however, that head measurements have a bearing on the productivity of the hen, but even on this score the Standard explains accurately the value of such measurements.

The writer has discovered that every high producing hen has a medium width head, very full, bright eyes and a skull much longer than the low-producing hen, and this is universally true.

He also discovered that the red-blooded, vigorous male showing a strong red coloring up and down the outer side of the shanks also exhibits a long skull very similar to that of the high producing hen, and this trait is also universally true.

The writer believes implicitly that if the Standard is applied honestly and sincerely to the very letter, the wide gap between the exhibition hen and the producing hen will disappear and once more we can all "place our shoulder to the wheel" and push on to the greatest advance we have ever experienced.

The White Leghorn has not, and cannot be challenged as the queen of the business world in commercial poultry farming. Let us keep her there! We will!



United We Stick—Divided We're Stuck

By A. F. ROLF, Detroit, Mich.

THE idea which has been parodied in the headline to this article is a generally accepted fact. The success of any line of effort depends, in the words of Kipling, on the "everlasting team work of every bloomin' soul." This is especially true of the work of the National Single Comb White Leghorn Club in its work to continually advance the interests of the White Leghorn and its breeders.

This is especially true of the work of the National Single Comb White Leghorn Club in its work to continually advance the interests of the White Leghorn and of its breeders.

The writer, as former secretary and therefore conversant with the strenuous duties of your officers, wishes to congratulate the members on their wise selection of officers. In President Schilling and in Miss Brown, secretary, as well as their associate officers, we have a staff of executives

whose heart and soul are in their work and our club is already experiencing the benefits of their enthusiastic zeal.

But—your officers can only execute certain ideas. It is up to “the club” to see that they understand just what is wanted, and then get the proper assistance.

What, then, is “the club”? It is simply an expression to designate the individual members as a whole. Whenever we hear members criticize any possible shortcomings of a “club” we have a feeling of pity for them because, in effect, they are simply exposing their own failures.

It is not enough to send in the annual dues or membership fee. That is only the first step toward breed development. It is an important step, it is true, but if that were as far as all members were to go, we would accomplish little.

Having “joined,” it is the duty of each member to keep in communication with the Club Executives; keep them posted on Leghorn problems and conditions in your section; offer suggestions for constructive work; assist in further enlarging club membership and the scope of its work; and generally aid its officers in any possible manner.

The writer is pleased to see the way in which numerous “leaders” in various states are responding to the request of our secretary, in building up active state and local branches. And, as this work enlarges, then will we see real club accomplishments.

Club work will finally prosper to the degree that members exert individual effort and co-operation, and come to a full appreciation of the fact that “He benefits most, who serves best.”

And, great as are the possibilities of good from National Single Comb White Leghorn Club as such, the writer urges consideration of whether we have not reached the point where we really need one United Leghorn Club (as already endorsed by many constructive leaders) to handle the strictly breed (Leghorn) problem, with various bureaus or divisions corresponding to the present specialty clubs to foster their strictly variety development.

With apologies for this seeming “sermon” but with emphatic insistence of my belief in the principles set forth, I join with the little girl who sat on a cake of ice, in saying, “My tale is told.”

Leghorn Discrimination

By C. T. PATTERSON, Springfield, Mo.

AFTER following this subject rather closely for about three years, I am inclined to look at the funny or ridiculous side of the question. The very idea that any man should even intimate that he could look at a coop of chickens and tell the percentage of Leghorn blood there is in each chicken is amusing. Then there are twenty-five or thirty varieties of chickens which are as small or smaller than the Leghorn, which are not discriminated against so why mention the Leghorn?

To go into a produce house where the birds are being dressed and ask to see their class of dressed Leghorns, and the sight you see will bring forth a hearty laugh, for there are more of other breeds in the class than there are Leghorns.

Then we come to the idea of classing all fowls of any breed in one class and using the breed name for the class. It is ridiculous to think of doing so. Before going into the subject further we should look over some market quotations. The following clippings are from the New York Price Current:

Schilling's Leghorns

CHAMPIONS AT NEW YORK

WIN BEST DISPLAY

CHICAGO COLISEUM, DECEMBER, 1924



"COLISEUM KING" "COLISEUM QUEEN"
FIRST PRIZE COCKEREL AND PULLET, CHICAGO COLISEUM SHOW, DECEMBER 1924.
BRED AND OWNED BY SCHILLING LEGHORN FARM BRIGHTON STA. ROCHESTER N.Y.

The only strain that has demonstrated their superiority by actual records and victories at the two greatest Leghorn shows of the country, Madison Square Garden and Chicago Coliseum Show. Our customers are winning everywhere.

Buy the Best! Don't waste your time and money otherwise

Schilling Leghorns are bred for high egg production. Pullet from Pen 4 Line lays 208 eggs in ten months, 7 days, with 46 days left to complete year, at Official Government test. Our 1925 catalog will convince you that this is the greatest strain of High Quality Production-Bred Leghorns in the country.

Schilling Leghorn Farm

(Box Y), Brighton Station

ROCHESTER, NEW YORK

Live Poultry

Fowls, via freight (including premiums).....	@28
Fowls, via express	28@29
Chickens, average run, via freight	@26
Chickens, small, via freight.....	27@32
Broilers, via freight	@45
Chickens, via express	28@35
Broilers, small, via express	@65
Broilers, large, via express	50@55

Live Poultry

Fowls, fancy heavy, via freight	@ *
Fowls, average heavy, via freight	@26
Fowls, medium, via freight	@24
Fowls, light, via freight	@23
Fowls, white Leghorn, via freight	@20
Fowls, poor, via freight	@20
Fowls, colored, fancy heavy, via express	29@30
Fowls, colored, average run, via express	25@28
Fowls, white Leghorn, large, via express	@24
Fowls, Leghorn, small, via express	21@23
Broilers, large, via freight	@23
Broilers, small, via freight	21@23
Broilers, White Leghorn, via freight	@20
Broilers, colored, fancy large, via express	@25
Broilers, colored, average, via express	23@24
Broilers, Leghorn, large, via express	@24
Broilers, Leghorn, average, via express	22@23

Dressed Poultry — Frozen

Chickens—Dry-packed, 1 to box

W'n lbs. to doz.	Corn fed G'd to fcy	Milk fed G'd to fcy	Milk fed Ex. fcy
20 lbs. & under.....	35 @40	40 @43	44 @48
21 to 24.....	33 @36	36 @41	42 @45
25 to 30.....	28 @34	34 @38	39 @42
31 to 35.....	25 @30	30 @32	33 @34
36 to 42.....	26 @30	30 @32	33 @34
43 to 47.....	26 @30	30 @32	33 @35
48 to 54.....	27 @31	31 @33	34 @36
55 to 59.....	28 @32	32 @34	35 @36
60 to 65.....	29 @33	33 @35	36 @37
66 and over	29 @33	33 @35	36 @37
Stags, large	23 @25	25 @28	@
Stags, small	22 @23	23 @25	@

Fowls—Dry packed, 12 to box

	Corn fed	Milk fed
W'n, under 30 lbs. to dozen	21 @23	23 @25
W'n, 30 to 35 lbs.	23 @25	25 @27
W'n, 36 to 42 lbs.	25 @27	27 @29
W'n, 43 to 47 lbs.	27 @29	29 @30
W'n, 48 to 54 lbs.	28 @30	30 @31
W'n, 55 to 59 lbs.	28 @30	30 @31
W'n, 60 to 65 lbs.	28 @30	30 @31
W'n, 66 lbs. and over	28 @29	29 @30

COSCO FARM

S I N G L E C O M B

White Leghorns

By Winning First at
BOSTON AGAINST THE WORLD'S CHAMPION
EXHIBITION STOCK

And Winning
THE WORLD'S CHAMPIONSHIP EGG-
LAYING CONTEST

At Mountain Grove, Mo., in the Same Year
ESTABLISHED THE GREATEST RECORD
IN LEGHORN HISTORY

Special Sale of Cockerels, Cocks, Trios, Pens and
Breeding Stock. Forty-four Special Mated Pens headed
by our Madison Square Garden, Chicago Coliseum,
Boston, Philadelphia and Chicago National Winners.

Booking Orders for

Hatching Eggs at from \$10.00 and \$15.00 per 100 and up.
Baby Chicks at \$25.00 per 100 and up. Circular of
Bargains and Catalog Free.

Birds for Any Show or Egg-Laying Contest

COSCO FARM

Route 3

Knox, Indiana

Dressed Poultry — Frozen

Chickens—Dry-packed, 12 to box

W'n lbs. to doz.	Corn fed G'd to fcy	Milk fed G'd to fcy	Milk fed Ex. fcy
43 to 47	24 @27	27 @30	@
48 to 54	24 @28	28 @31	@
55 to 59	24 @29	28 @32	@
60 to 65	24 @30	28 @33	@
66 and over	24 @30	28 @34	@

Fowls—Dry-packed, 12 to box

	Corn fed	Milk fed
W'n, under 30 lbs. to dozen	20 @21	21 @22
W'n, 30 to 35 lbs.	21 @22	22 @24
W'n, 36 to 42 lbs.	23 @25	24 @26
W'n, 43 to 47 lbs.	25 @23	27 @29
W'n, 48 to 54 lbs.	27 @29	29 @31
W'n, 55 to 59 lbs.	28 @30	30 @32
W'n, 60 to 65 lbs.	28 @30	30 @32
W'n, 66 lbs. and over	28 @30	30 @32

A close study of these quotations shows that part of the time only the live poultry are classed by name of breed, but as dressed poultry they are never classed by name of breed. This completely offsets the argument that

it is the consumer that discriminates against the Leghorn. The argument is sometimes advanced that the discrimination is on account of size, but to compare the first two lists would lead anyone to see that that is not the case for in the first list, small broilers command the highest price of anything on the list, but in the second list White Leghorns show the lowest quotations on the list. To compare the two lists then would indicate that a White Leghorn broiler by weight would command the top price, but by name would be the bottom of the list.

How is it then with dressed poultry?

We notice that the highest price quoted is on the smallest chicken listed, that the highest prices on dressed fowls are on fowls weighing from four to five pounds and in no case can we find dressed Leghorns quoted.

We get much amusement out of the market reports as they reach our desk from day to day, yet we see an unfairness in the way the questions are given, for it seems to us that if the word Leghorn is to be used as a classification it should be used when the prices of Leghorns is above that of others, as well as when they are below, and that if the classification is used when they are bought from the farmer that it should apply till it reaches the consumer.

Some of the amusing things we have seen in connection with Leghorn discrimination have helped to fix our views on this subject. We sold Leghorns to three different produce houses the same day, one called them heavy hens, another called them light hens, and the other called them Leghorns. There was a difference of 5c per pound between heavy hens and Leghorns, but they were all dressed and went into the same market, not as Leghorns, but as dressed fowls.



Illinois State Accredited Hatchery No. 4

1925

“Maniegg” Single Comb White Leghorns

**BRED FOR HIGHEST EGG PRODUCTION THROUGH WINTER
AS WELL AS SUMMER**

— Foundation of —

PURE TANCRED STRAIN WHITE LEGHORNS

**Trapnested — Pedigreed — Hogan Tested — Entire Strain Produced
From Long Distant Layers**

Are Your Profits Satisfactory?

Are you realizing enough profit on the Leghorns you now have? Are your returns what you have a right to expect? Are your Leghorns laying as they should in the winter? If you have not received your shade of profit you have the wrong strain of Leghorns.

“MANIEGG” S. C. WHITE LEGHORNS are the kind you will be proud to own and show your friends.

Make up your mind as you read this page, that it is much better to pay a few cents more per chick or per egg and receive quality such as we are offering this year in our breeding of egg production, than it would to just merely buy common chicks or eggs.

Hatching Eggs—Baby Chicks

We are this year selling our Hatching Eggs with an unheard-of guarantee. All eggs sold with 100% fertility guaranteed. Sent by parcel post prepaid. Baby Chicks sent prepaid with 100% live delivery guaranteed. Every chick and egg we sell are produced on this farm. Remember, you are buying of a breeding establishment, not merely a commercial hatchery which get their stock and eggs anywhere they can.

The breeder who wants to get the best at a very reasonable price and with a guarantee of quality, should send at once for my Free Illustrated Catalogue and Mating List.

WHILE THIS IS BEFORE YOU—WRITE TODAY!

Cedardale Poultry Farm and Hatchery

BOX C

MAROA, ILLINOIS

We saw a butcher selling Leghorns over his counter at fancy prices, but declaring that he never handled Leghorns as they were inferior in quality. We walked the streets of Kansas City, Chicago, and Buffalo, trying to buy a dressed Leghorn, but the butchers declared there wasn't any such thing. The next question is, "What are we going to do about it?"

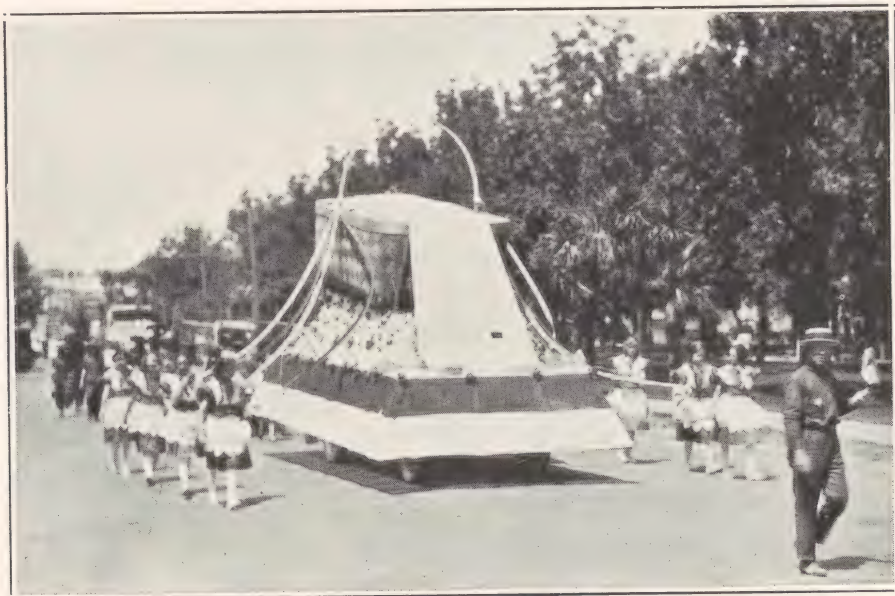
The use of the word Leghorn in market reports is without doubt a misuse of the word Leghorn. The fact that the Leghorn mixes with other breeds makes it both impractical and impossible to use the word Leghorn, and apply it to fowls for it is impossible to classify a coop of chickens and tell just how much Leghorn blood there is in it. The first step in remedying the situation is to secure a square deal on the part of market reporters and get them to be fair by using words which correctly represent grades, and not place all grades of Leghorns into one class, but if the word Leghorn must be used then use it all the way to the consumer.

Leghorn meat is among the best there is but an uninformed public can never know its value so long as they are misled into believing that the Leghorn is inferior, yet eating and enjoying Leghorns at the time, but don't know it. Leghorn breeders, stand for words, which correctly represent classifications on a quality basis, which would be a square deal to everyone.

♦

A Plot for the Most Interesting Drama Ever Written

By E. H. BUTTLER, Los Angeles, Calif.



The Little White Hen and Her Egg, from the well known story, "Merry laid a great big egg, its shell was white as snow, and everywhere Merry went, towns sure did grow."

CAST OF CHARACTERS

MERRY—(Lead).....	Single Comb White Leghorn Hen
TOWN BUILDER.....	Single Comb White Leghorn Egg
WISE PEOPLE	Single Comb White Leghorn Breeders

DIRECTOR

NATIONAL SINGLE COMB WHITE LEGHORN CLUB

Single Comb :: White Leghorns

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My stock is bred rich in the blood of first prize winners in the laying contests and America's best shows. I haven't spared time or money to make my flocks the very best, and my motto is "Keep Quality Up and Prices Down." All stock shipped on approval. Eggs and chicks under a fair guarantee. References: THE LEGHORN WORLD, Waverly, Iowa, or The Bank of Bonnotes Mill.

MY CATALOG IS FREE!
MAY I SEND YOU ONE?

Louis J. Perrier
BOX B BONNOTS MILL, MO.

SYNOPSIS

Merry, a Single Comb White Leghorn hen, just a few years ago came to America, from Italy, a poor little girl. Kind hearted American poultry raisers took an interest in little Merry, and saw to it that she was educated in American ways. They provided her with American clothes and a more graceful American way. It was not long before Merry rewarded these kind and wise Americans, for she became so popular, so graceful, so active and able to earn her own way in the world, that almost every person in the world now knows Merry for her great service to mankind—Kings and tramps alike know her and praise her great work. Merry is a little chicken, she has visited almost every town in America since her great, well earned popularity.

HISTORY

What would the poultry books write about, without little Merry? What would the Baby Chick business amount to, without little Merry? What good would our State Experimental Stations have given us, without little Merry? How many Egg Laying Contests could continue, without little Merry? How could millions of eggs be enjoyed by the public, without little Merry? How far would scientific feeding, breeding, etc., etc., be, without little Merry? How would Rice, Lippincott, Lewis, Kaupp, Kent, Lamon, Quisenberry, Patterson, Schilling and many others of us gotten there, without little Merry? What made Poultry Husbandry a dignified profession, but our little Merry? How could the milling companies ever have reached their great financial and moral standing, without little Merry? What made a Billion Dollar Industry? **LITTLE MERRY.**

What would the incubator be today without little Merry? Where would manufacturers of remedies, coops, egg crates, chick boxes, supplies, bands, etc., be, without little Merry?

Wouldn't a Poultry Journal be out of luck without little Merry? Where would real art be found at a poultry show, without little Merry? What would you and I do without little Merry?

This little Merry is the surest bet that any American can put his money on—that's why millions stake their bank roll on her. My little story about Merry may seem like child play to the serious minded folks, but out here in California, in fact, the whole west, little Merry has won fame for her good work. The City of Petaluma, Calif., (while not all the birds are near the Standard as we would like) was built by the Single Comb White Leghorn—that little Merry. Over fifteen millions of these little Merry hens in one county, one of the largest parades held in California every year is at Petaluma, and every float, every store window, with hundreds of thousands of people pay tribute to—**LITTLE MERRY**—our Single Comb White Leghorn.

No wonder the great opportunity for the greatest true story ever written—now do you get my viewpoint? Club members should take notice.

OUR LEGHORN EGG

In marble walls as white as milk,
Lined with a skin as soft as silk,
Within a fountain crystal clear,
A golden apple doth appear,
No doors there are to this stronghold,
Yet people break in and steal the Gold.

It is difficult to find any product more generally useful than the White Leghorn eggs, as a food it has long been one of the most nutritious and convenient articles of diet and is superior to meat. There are so many vital uses for the Leghorn egg that it holds a place as one of the greatest

"Supreme" S. C. White Leghorns



"Possessing
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The Merits
of
The Variety"

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BROWN**

"Brown-Rock"

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A BREEDER OF —

Single Comb White Leghorns

— FOR FIFTEEN YEARS

D. W. Young's Strain Direct

I breed for eggs and exhibition. Can furnish Real Values at Value Prices. Have never had a bird returned by a purchaser. If I haven't what you want "I SAY SO." Try me.

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of nature's gifts to mankind. The almost numberless ways in which Leghorn eggs may be prepared for the table make them a wonderful convenience to the housewife. But it is not only as a food that our Leghorn eggs are valuable, as a healing agent they rank high and are often used in place of medicine. The factory often needs them as well as the laboratory. Many lives are saved from poisoning each year by beating up Leghorn eggs and water and using as a wash. For burns the white of a Leghorn egg whipped either by itself or in oil is very helpful. For bed sores the White of a Leghorn egg whipped in oil is usually as good as any remedy. In cases of fracture, bandages soaked in the white of Leghorn eggs are especially effective. In the preparation of household cements the white of Leghorn eggs hold a prominent place. In cold climates the oil extracted from the yolk of the Leghorn eggs is very valuable for chapped hands and burns. Leghorn egg yolks are required in the preparation of various salves and are often used in treatment with cancer and dysentery. Both the whites and yolks being used in poultices. As the main part of the diet for convalescents from diseases, Leghorn eggs have no equal. The enormous number of Leghorn eggs used in hospitals and sick rooms is a striking testimonial of their value in delicate health.

The strictly fresh Single Comb White Leghorn egg is one commodity humanity could not afford to part with. Do you agree with me, and see the importance of LITTLE MERRY?

MY GOODNESS, WHAT A MOVIE STAR THIS MERRY WILL SOME DAY BE! One of the largest moving picture firms in the world, in California, have an enormous Single Comb White Leghorn Ranch. GET THE IDEA?

Some Reasons Why Breeders of S. C. W. Leghorns Should Become Members of the Nat'l. S. C. W. Leghorn Club

By A. B. MADDEN, Helflin, La.

THE object of this club shall be to promote the breeding of better Single Comb White Leghorns; to bring about a more perfect Standard for them as well as a more full understanding of the present Standard requirements. Think of the possibilities of organized State Branches throughout our country. What would it mean to you as a breeder of this popular variety even if each state has a membership of fifty or one hundred breeders? Two or three members and two officers in each state can do little, but joined together in an organized way something sure will be accomplished. There never was more need for a real organized band of Leghorn breeders than right today. Breeders, we need your co-operation in this club. Every state should work together and pull together for the upbuilding and betterment of the Leghorn cause. National organization means something, it means better breeding, better Leghorn, better shows and better judges, or in short, it means less discrimination, honesty, and justice in every respect, to all. We must go after things that are to our own financial benefit, every state in our country can pull together. Think of a class of White Leghorns at a state meet where even fifty members exhibit their very best birds. Such state meets are possible, every state has more than a hundred White Leghorn breeders in it or close around, let's make them club members. Any show organization will make an offer to pull such a meet with sufficient cash premiums to induce you to exhibit there.

Breeders, if you want to see your variety advance still farther in

The California Poultry Journal

(All That the Name Implies)

THE LEADING WESTERN POULTRY MAGAZINE

DEPENDABLE — FEARLESS — AGGRESSIVE

Interesting reading matter on Mating, Breeding, Hatching and Feeding. All the news fit to print—in the West.

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E. H. BUTTLER, MANAGING EDITOR

California Poultry Journal

732 SAN FERNANDO BLDG.

LOS ANGELES, CALIF.



Picture Taken Oct. 31, 1924.

Hen No. 185, winner of the Silver Cup given by the California State Branch of the National S. C. W. Leghorn Club. My pen also won the State Branch Club's Silver Cup for Highest Pen at the Southern California Egg-Laying Contest at Pomona, 1923-1924.

BREEDING STOCK—HATCHING EGGS—BABY CHICKS

All examined and accredited by the Accredited Breeders and Hatcheries Project of the Seven Southern Counties of California.

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Stephen's Egg Ranch

ROBERT P. STEPHEN,
Owner

popularity help us carry the White Leghorn flag. Remember, National Organization will do it.

Let's hear Louisiana crow again.

Facts From the Contests

I have drawn these figures from an analysis of the following contests:

1923-1924

- 5TH—Western Washington
- 13TH—Storrs Contest
- 2ND—Arizona Contest
- 13TH—Missouri National Contest
- 7TH—Texas National
- 10TH—Arkansas State
- 1ST—Oklahoma Contest
 - Quincy, Ill., Contest
 - Murphysboro, Ill., Contest.
 - Michigan International
 - New York State Contest
 - Southern California Farm Bureau Contest
- 5TH—California Contest
- 13TH—North American International

An analysis of the above contests shows that there were 3970 White Leghorns entered which made a grand average of 177.1 eggs per bird for the year. There were 870 Barred Plymouth Rocks which made an average of 158.2 eggs per bird. There were 495 White Wyandottes which averaged 164.8 eggs per bird. There were 750 Rhode Island Reds which averaged 160.9 eggs per bird.

Combining the Rocks, Wyandottes and Reds, there were a total of 2115 birds of this class which made an average of 160.7 eggs per bird.

A. F. ROLF, Poultry Service and Research,
Box 68, North End Station, Detroit, Mich.

CANADIAN CONTESTS

A report of all Canadian Contests, 12 in number, for 1924, from Mr. Geo. Robertson, Ass't Dom. Poultry Husbandman, Ottawa, Canada, shows that "Highest Hen" at seven of the twelve contests was a Single Comb White Leghorn, the highest record being 308 eggs. At seven of the twelve contests "Highest Pen" was also Single Comb White Leghorns, high pen record being 2422 eggs. These are not only enviable records for our variety, but convincing proof of the performance of Single Comb White Leghorns in "the far north." Hot or cold, rain or shine, it makes no difference to the Single Comb White Leghorn. Watch their performances in all the contests.

ALMA LEONA BROWN, Secretary,
Burlington, Wis.

White Leghorns

With the Lay Bred in Them

Health, Vigor, Productiveness, Beauty—these important characteristics are strongly bred in our flocks. Our Leghorns will please because they deliver the goods. Breeding stock and hatching eggs for sale. Let us tell you more about our Leghorns.

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LAY—WIN—PAY

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We are furnishing our customers more quality for less money. We shipped 56,000 S. C. White Leghorn chicks, season of 1924, without one complaint.

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REAL LAYERS
BREEDERS, EGGS, CHICKS**

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Florida's Best White Leghorns

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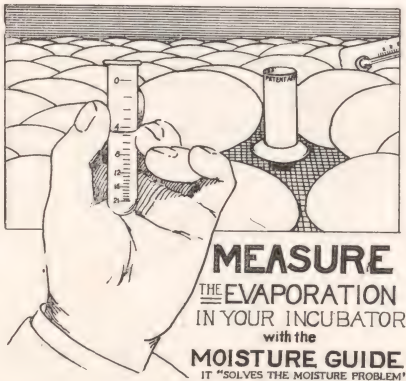
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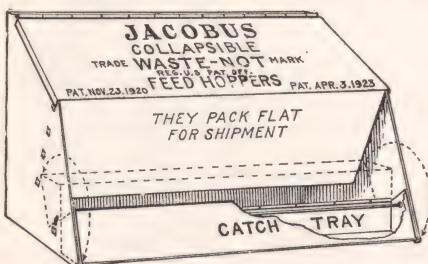
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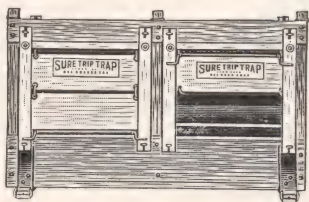
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